## Tourisme / Montreal



Press release For immediate release

# Montréal to host three International Federation of Air Line Pilots' Associations (IFALPA) Conferences by 2033

**Montréal, September 10, 2018** – The International Federation of Air Line Pilots' Associations (IFALPA), representing some 100,000 pilots worldwide, has signed a strategic partnership with Tourisme Montréal, confirming that it will host three IFALPA Conferences—in 2023, 2028 and 2033—in the city. More than 1,500 representatives will converge upon Montréal over the next 15 years, which is excellent news for the leading city for international events in North America.

"It strengthens our leadership and consolidates our position as a host city for international conferences. The IFALPA team can count on our full collaboration to ensure their conferences are a success," says Yves Lalumière, President and CEO of Tourisme Montréal.

With this decision in its 70<sup>th</sup> anniversary year, IFALPA sets a milestone in its engagement with the civil aviation community of Greater Montréal. IFALPA moved its headquarters from the UK to Montréal about six years ago, to be closer to the International Civil Aviation Organization (ICAO) and many other key aviation stakeholders.

"While many international organizations think about what legacy to leave with their major events rotating annually around the globe, this agreement allows us to establish a permanent footprint in the city known as the world capital of civil aviation," states IFALPA President Captain Ron Abel.

A highly successful conference hosted in the Federation's hometown in 2017 became the starting point for reflections on how to make the organization of these 5-day events more efficient. Instead of reinventing the wheel every year by exploring new venues, accommodations, suppliers and sponsors, returning quinquennially to Montréal makes it possible to cultivate partnerships. "This is a win-win for everybody," summarizes Christoph Schewe, IFALPA's Managing Director, "We know the location, we save on travel expenses for staff and we can build on established partnerships, which frees up resources. We greatly appreciate the trust that Tourisme Montréal places in the Federation and the fundamental support they offer to us for the road ahead."

#### **About Tourisme Montréal**

Tourisme Montréal is a private, non-profit organization that works to position Montréal as an international-calibre leisure and business travel destination. The organization leads innovative tourist welcome strategies with a two-fold objective: ensuring that visitors enjoy a quality experience and maximizing the economic benefits of tourism. Uniting more than 800 tourism professionals, Tourisme Montréal plays a leading role in the management and development of Montréal's tourism business, and makes recommendations on issues surrounding the city's economic, urban and cultural development. For more information, go to www.mtl.org.

#### **About IFALPA**

An international non-profit organization, IFALPA member associations represent over 100,000 pilots in nearly 100 countries. IFALPA's mission is to promote the highest level of aviation safety worldwide, and to be the global advocate of the piloting profession; providing representation, services, and support to both our members and the aviation industry. Visit <a href="https://www.ifalpa.org">www.ifalpa.org</a> for more information.

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