


Advancing Pilot Partisan Agenda

Global Pilots' Symposium
Dublin, Ireland | 11 April 2013



Overview

- Utilize all your available tools
 - Relationships
 - Direct Advocacy/Lobbying
 - Communication
 - Credibility
 - Education
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Advancing Your Pilot Partisan Agenda

- Relationships
 - Government
 - Regulatory & Legislative
 - Industry
 - Other unions
 - Media

Advancing Your Pilot Partisan Agenda

- Affecting Change
 - Direct Advocacy/Lobbying
 - Identify common ground
 - Start early, be consistent, be persistent
 - Be a professional and credible resource
 - Keep communication open
 - Reach out to everyone
 - Respect all positions in government

Advancing Your Pilot Partisan Agenda

- Credibility

- Obtain & use good valid data

- Remain objective

- Be educated

- Know and follow the rules

- Be the “honest broker” - argue both sides

Advancing Your Pilot Partisan Agenda

- Do not let the perfect be the enemy of the good
- Recognize that all parties have to get something



Review

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