# Union Leadership in Negotiations Global Pilots' Symposium Dublin, Ireland | 11 April 2013









## Overview

- 5 Ways You Can Manage Negotiations Successfully
  - Build Unity of Purpose
  - Develop a Strategic Plan for Negotiations
  - Understand Economic Issues
  - Engage the Pilot Group
  - Think Outside of the Box

- 1 Build Unity of Purpose
  - Unity is critical to success
  - Establish unity of purpose in the pilot group with a comprehensive, well-coordinated communications strategy
  - Develop relationships with management, government, and other pilot groups

- 2 Develop a Strategic Plan for Negotiations
  - Identify your goals and objectives
  - Analyze internal strengths and weaknesses and external opportunities and threats
  - Develop strategies for achieving your goals
  - Build your team
  - Assess the plan on a regular basis and update it to reflect current events

#### • 3 – Understand Economic Issues

- Understand the state of the economy, industry trends, and the financial condition of the airline
- Develop realistic economic proposals
- A tangible value on proposals will help eliminate rhetoric and prepare you for making the tough decisions during end-game negotiations

- 4 Engage the Pilot Group
  - This is the pilots' contract, and they ultimately need to ratify a tentative agreement
  - Information is key
  - Let them know about the issues under discussion and challenges you face

#### 5 – Think Outside of the Box

- Play smart
- No two negotiations are the same
- This applies in particular to restructuring negotiations where there are more participants, distinct timelines, and can be more confrontational, requiring additional strategies and tactics