

3 GPS STRATEGIC TAKEAWAYS CONNECTING THE WORLD'S PILOTS

1 Strategic Planning Is Key to Success

Globalization is here to stay. While we cannot change that fact, we can determine how to react effectively through strategic planning. Training, coordination, and preparation are central to developing a plan that addresses the issues and challenges we face. Also important is a thorough situational analysis. Allocate time to examine past, present, and anticipated events; identify goals and objectives; and chart a course for achieving them. The plan should also include a thorough SWOT analysis—a look at the strengths, weaknesses, opportunities, and threats. Present it to the governing body, execute it, and then refine the process. Be sure to keep your members informed of the goals, as well any progress made toward achieving them.

2 Enhance External Relations & Relevance

We do not operate in a vacuum and must expend time, manpower, and resources to understand, analyze, and address global challenges that may end up on our doorstep. Think outside the box: demonstrate the value of pilots and connect with industry stakeholders at the national, regional, alliance, and global levels. Foster relationships with management, regulators, other pilot groups, and other employee groups to advance your common goals. Be a credible, objective, and relevant source of information.

3 Develop Organizing, Outreach & Training Programs

Organizing, outreach, and training programs are crucial to professional success. Review, adapt, and execute the work of IFALPA's previous Strategic Review Groups, which identified and proposed action items for organizing, outreach, and training programs. Continue strategic and negotiations training for member associations and developing organizational strengths within the pilot alliances. Unite as a profession and engage all members and non-organized pilot groups through coordinated action on common goals. In addition, involve newly hired pilots in the union—professional identity comes from the collective. Educate members on the importance of working together—not to protect the past, but to fight for a future where pilots are involved at every level within the industry.